

# Web Tech Incubator



Seeking an Exclusive Partnership

Shared Ownership of Web Tech Incubator

Expansive Potential Investment Returns

Property Leveraging for Quick Exit Plans

Long-term Risk/Return Projection Analysis

Optimization of Return on Investment

# *WIDM Incubator Properties*

*Total 13 Projects – Top 4 Monetized*

- 1) Local Social Network Project
- 2) Google Search Engine Enhancement Project
- 3) Interactive Sport Graphs Project
- 4) Industry Specific Online Ordering System Project

**WIDM** evaluates each project with  
its Viability Rating System

# *Project Prop Up & Flip Plan*

Prop up the property by making upgrades and improvements. These include increases in marketing efforts, improvements to designs and further expansion of monetization. Each property is converted to a separate business entity

Flip the property after reaching a saturation of users and/or a certain level of monetization. Within two years the property is evaluated to be flipped or retained as a long-term investment.

# *WIDM Business Plan*

- Prop Up & Flip Project Plan Implemented
- Economically Conservative Management
- Nimble Business Project Management
- Innovative Web Business Monetary Modeling
- Aggressive Web Marketing Plans
- Social Media, Search & Mobile Strategies

# *WIDM Partnership Terms*

- Close Deal before the end of 2015
- \$4M - \$7M for a 22% Ownership Position
- Hands-on Partnership Influence
- 13 Diverse Properties Mitigate the Risk
- 4 Newly Monetized Top Rated Properties
- 3-year Plan to Leverage 1 of 4 to 10x Value
- Short-term Plan include Exit Resale or IPO
- Analysis of Long-term Retention Benefits

# *Founder Summary*

*I feel this is the time to make the move for the further capitalization of my Web Tech Incubator. After setting up the incubator four years ago we are now ready to achieve success at the next level.*

*Due to the current economic climate with the likely potential of continued positive growth the next several years will be an ideal time to leverage investments in the web tech sector.*

*Erik CA Holm - Founder*